



 2016 Strategic
Innovation
Summit

2016 Program Guide
September 19-20, 2016
Chicago, IL

We're in Chicago again this year for the 6th annual Strategic Innovation Summit at Workspring's Chicago Loop location.

The following is an overview of the summit agenda along with related event details.



There are four main themes for this year's summit:

1. **Culture**

The role of innovation mindset and attitude. Topics include leadership, people, competencies, and co-existing with competing cultures in the organization.

2. **Structure**

The system that determines innovation outcomes and capacity at any given resource level. Topics include processes, funding, and organizational structure.

3. **Futures**

Managing risk and opportunity through insight into plausible futures. Includes using knowledge of forces, trends, scenarios, and forecasts to inform present decisions.

4. **Portfolio**

The allocation of innovation resources (people, money, time, and attention) across alternatives. What an innovation portfolio says about organizational beliefs and implicit strategy.

This is a chance to discuss with your industry peers about the issues and promise of Strategic Innovation today. You will get a chance to hear and interact with our invited participant, Gina O'Connor of RPI, about how to build an institutionalized capability for breakthrough innovation.

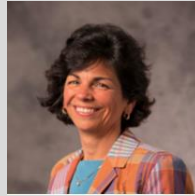
Monday
September 19th

Tuesday
September 20th

Agenda



Workspring
Inland Steel Bldg
30 W Monroe St.
4th floor
Chicago, IL 60603



Gina O'Connor
Professor of Marketing &
Innovation Management at
RPI

8:00AM
Breakfast Available

8:30AM

Futures

10:15AM

10:30AM
**Institutionalizing a
Capability for
Breakthrough Innovation**

11:30AM

Portfolio
(Includes lunch)

1:30PM
2:00PM **Conclusions**

12:00PM
Kick-off
(Lunch Provided)

1:00PM

Culture

3:00PM

3:15PM

Structure

5:15PM

6:00PM

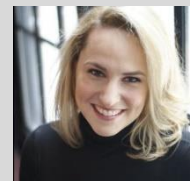
6:30PM
Dinner
*3D Printer
Experience*

8:30PM



For trolley to dinner
meet at:

The Palmer House Hilton
17 E Monroe St.
Chicago, IL 60603



Julie Steele
CEO 3D Printer Experience
and Chair of the World
Future Society

**3D PRINTER
EXPERIENCE**
333 N LaSalle

Event Information

Summit Venue

Workspring

Inland Steel Bldg
30 W Monroe St.
4th Floor – Studio 5
Chicago, IL 60603
P: (800) 605-9092

Monday 9/19
12:00pm - 5:15pm
(includes lunch)
and

Tuesday 9/20
8:00am – 2:00pm
(breakfast & lunch included)

Transportation to Monday Evening Mixer

All Participants meet in Palmer House Hilton Lobby @ Lockwood Bar at 6:00pm. Chicago Trolley will take us to 3D Printer Experience.

Palmer House Hilton

17 E Monroe St.
Chicago, IL 60603
P: (312) 645-1500

Monday 9/19
6:00pm - Meet up in the Lobby
of Palmer House Hilton
Trolley departs hotel
(from Wabash Street entrance)

Evening Mixer

The 3D Printer Experience

333 N LaSalle
Chicago, IL 60654
P: (312) 896-3399

Monday 9/19
6:30pm - 8:30pm
Special evening to include
food, wine and networking
8:30-9pm Trolley back to downtown
Stops @Palmer House and nearby hotels

Event Contacts

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